



GENIA Americas Privacy Policy

Effective Date: May 17, 2025

Introduction

GENIA Americas ("we", "us", "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit our website or use our services. By accessing or using our website, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect various types of personal and non-personal information when you visit our website, sign up for our services, or interact with us. The types of information we collect include:

- **Personal Information:** This may include your name, email address, phone number, mailing address, payment details, and any other information you provide to us voluntarily.
- **Usage Data:** We collect information about your interactions with our website, including IP addresses, browser types, device information, and pages visited. This data helps us understand user behavior and improve our website and services.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your experience on our website. Cookies are small data files stored on your device that track user activity. You can manage cookie preferences in your browser settings.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our website and services
- To personalize your experience on our website
- To communicate with you regarding your account or inquiries
- To process transactions or payments
- To send you marketing communications, if you have opted in to receive them
- To comply with legal obligations and enforce our terms of service

3. Sharing Your Information

We do not sell, rent, or share your personal information with third parties except in the following circumstances:



- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, or servicing you (e.g., payment processors, email marketing platforms).
- **Legal Compliance:** We may disclose your information if required by law or in response to valid legal requests by public authorities, such as to comply with a subpoena or similar legal process.
- **Business Transfers:** In the event of a merger, acquisition, or asset sale, your personal data may be transferred as part of the transaction.

4. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights concerning your personal information:

- **Access:** You can request access to the personal data we hold about you.
- **Correction:** You can request that we correct any inaccuracies in your personal data.
- **Deletion:** You can request that we delete your personal data, subject to certain legal exceptions.
- **Opt-out:** You can opt-out of receiving marketing communications by following the unsubscribe instructions provided in each email.

To exercise any of these rights, please contact us using the contact information provided below.

5. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law. When your data is no longer needed, we will securely delete or anonymize it.

6. Security

We use reasonable security measures to protect your personal data from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee the absolute security of your information.

7. Minors' Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from minors. If we learn that we have inadvertently collected data from a minor, we will take steps to delete that information as soon as possible.



8. International Transfers

If you are located outside of the United States or the jurisdiction where GENIA Americas operates, please be aware that your data may be transferred to, and processed in, the United States or other countries where privacy laws may differ from those in your country.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date." We encourage you to review this policy periodically to stay informed about how we are protecting your information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

GENIA Americas

14030 Atlantic Blvd, FL

Email: felipe@castroquiles.com

Phone: (305) 815-3775